



ANNA BURNS

Associate Creative Director/ Art

HELLO,

I am an idea-making, conceptual and strategic ACD with 10 yrs of experience at some of the best advertising agencies in NYC.

I am a strong believer in thoughtful design. I believe that at the core of every great brand is a great story and like to tell those stories.

Here are a couple of ways to get in touch with me, whether it's a nice, long chat about making cool things together, or if you just want to say hi. I welcome both.

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EDUCATION

● **Fashion Institute Of Technology** | 2009-2013

BFA -Advertising Design
Minor in Fine Art

● **Pyatigorsk Linguistic University** | 2000-2005

BS-Developmental Psychology

PROFESSIONAL SKILLS

● **Software Proficiency**

Adobe Creative Suite: Photoshop CC /Adobe XD/
Illustrator / InDesign /PremierePro

● **Language Proficiency**

English, Russian, Beginner Spanish

SPECIALTIES

● Art direction, UX/UI Engineering, VisID, Social Media Strategy/content

● Interested in: consumer advertising, beauty, fashion, finance, travel & food+hospitality

EXPERIENCE

● **Art Supervisor -Gr.Art Supervisor** | 2017 - present

FCB NY

My work elevates traditional executions for a wide range of mediums (TV, print, websites, banners, CRM communications and social media) unitizing cutting-edge trends. I help ensure that all Cologuard's work is on-brand/strategy. I was instrumental in setting the visual tone and mood for Cologuard's "Voice" campaign and carried it through to multiple pullouts. Besides working on Cologuard, I participated in numerous new business pitches and helped bring Imbrovica to FCB. I explored and developed innovative and visually fresh concepts for a variety of brands such as Linzess, Intrarosa, Addyi, Imbruvica, Elagolix and Oriahnn. I also help team members to grow by mentoring other creatives and making sure that all creative resources are well coordinated.

● **Art Director-Sr. Art Director** | 2013-2017

Ogilvy & Mather

I had the pleasure of creating for some of the greatest brands. From 360 campaigns for British Airways, Castrol, to developing a new CRM and digital identity for E*Trade, Starbucks and Gerber. While working at Ogilvy I was also very lucky to be part of Collin's group who forever fine-tuned my eye to pixel perfect level of details.

● **Jr. Art Director** | 2012-2013

Deutsch Inc

I worked on rebranding Microsoft's Outlook, a social presence for Lunesta and Outback and developed print campaigns for PNC's new markets.